



# Annual Report 2020 - 2021

## OUR MISSION

*CancerLINC eases the burden of cancer for patients and their families by providing assistance, education, and referral to legal, financial, and community resources.*

## OUR VISION

*A community where no cancer patient goes without needed support services.*

# A Year in Review

Dear CancerLINC friends, supporters, and partners,

It is our pleasure to provide you with this report of our activities during a year of unique challenges and opportunities. Through it all, your outpouring of support helped us at a very important time.

As we entered the new fiscal year in July 2020, we expected the COVID-19 pandemic to subside in a matter of a few months. However, each progressing day presented new challenges to resuming business as usual – fundraising events were canceled and modified, leadership meetings became calls and virtual meetings, and most significantly, patient requests for legal and financial help grew along with their needs for basic essentials such as food. CancerLINC staff and volunteers rallied throughout the year adjusting course to meet each challenge.

Through all the uncertainty, CancerLINC identified opportunities, adapted, and made great strides. We provided help for more patients with a broader array of issues than in years past, maintained a strong financial position, and incorporated new and innovative processes that will enhance our ongoing services for patients.

Thank you for your support. We hope you will share our pride in these accomplishments and continue to partner with us as we advance our goal of resolving the legal and financial obstacles that face cancer patients and their families.

Sincerely yours,



Paul Ranney, Esq.  
President



Chris Williams  
Executive Director

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### EVENTS

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## HISTORY

*CancerLINC was founded in 1996 by two local attorneys, Phyllis Katz and Ann Hodges (both cancer survivors) when they realized a need exists for helping patients with the non-medical issues related to their cancer diagnosis and treatment.*

# EVENTS

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*Despite the pandemic, four events were reimagined and held successfully. In total, these events and other community fundraisers contributed over **\$75,000** to support CancerLINC's services.*

## ANNUAL AWARDS LUNCHEON

**November 13, 2020**

The Annual Awards Luncheon honored a select group of outstanding CancerLINC professional volunteers in-person and online.



## CANCERLINC'S HOLIDAY BAZAAR



## HOLIDAY BAZAAR

**November 28 - December 1, 2020**

CancerLINC's online auction featured a variety of luxury items and experience packages.

## VIRTUAL BEYOND BAGS!

**March 15 - 25, 2021**

A revamped Beyond Bags! event with fabulous items combined with the convenience of shopping from the comfort of your home.



## CORNHOLE CHALLENGE



**June 12, 2021, at City Stadium**

The second annual community cornhole tournament included a play area for kids, an online drawing, and 24 teams in a friendly competition for the title of champion.

# BOARD OF DIRECTORS

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## **Officers:**

**Paul Ranney, Esq.**

*President*

Erin L. T. Ranney, PLLC

**Mary Katherine McGetrick, Esq.**

*President-Elect*

Williams Mullen

**Jonathan Heller, MHS, CMPE,  
PHR, DLM (ASCP)**

*Secretary*

Virginia Cancer Institute

**Jonathan Tinker**

*Treasurer*

HCA Virginia

**Stephanie Gilliard, Esq.**

*Past President*

Peninsula Pacific Entertainment,  
LLC

## **Members:**

**Janet Abraham, MSW**

VCU Women's Health (Retired)

**Debby Betz**

Phlow Corporation



Board Members (left to right): Mary Helen Hackney, MD, Paul Ranney, and Mary Sadovszky.

**Ed Bowman**

W.E. Bowman Construction, Inc.

**Brian Cassel, PhD**

VCU School of Medicine

**Shannon Daily, Esq.**

Hunton Andrews Kurth, LLP

**Tom Falat, Esq.**

Truist Bank

**James Hess, Esq.**

CarMax

**Mary Sadovszky**

Old Dominion Electric  
Cooperative

**Leslie Shelton**

LabCorp

**Tracey Tatum, RN, MS, FNP**

Southside Regional Medical  
Center

**Brent Timberlake, Esq.**

Capital One

**Honorary Director:**

**Mary Helen Hackney, MD**

VCU Massey Cancer Center



# MISSION AT A GLANCE

(July 1, 2020 - June 30, 2021)

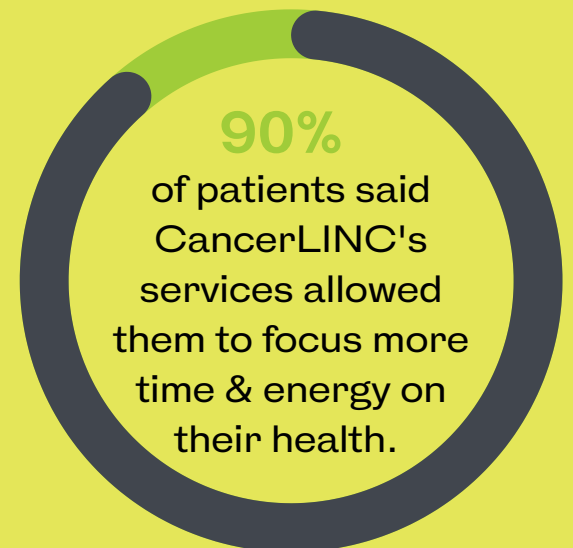
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CancerLINC helped **537 cancer patients and family members** with **713 non-medical issues**.

More than **3,000 hours** of donated professional services by local attorneys & financial advisors resulting in **\$961,975** of in-kind contributed services.

CancerLINC experienced a **17%** increase in patients served, and a **56%** increase in patients needing connections to community resources.

**75%** of patients served were **50 years of age or older**, and **91%** had low incomes qualifying them for free services.



"CancerLINC has given me a support system that is equivalent to my family because it anchored me at a time in my life when I truly felt like I was drowning."

-Patrice

# FINANCIAL SUMMARY

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## SUPPORT AND REVENUE

Grants	\$112,250
Contributions	\$113,595
Net Special Event Income	\$59,377
Rev. from Other Sources	\$46,810
Interest Income	\$498
In-Kind Contributions	\$962,930
<b>TOTAL SUPPORT AND REVENUE</b>	<b>\$1,295,460</b>

## EXPENSES

Program Services	\$1,192,437
Management and General	\$42,408
Fundraising	\$46,255
Total Expenses	\$1,281,100
<b>TOTAL EXPENSES</b>	<b>\$1,281,100</b>

## NET ASSETS

BEGINNING OF YEAR	\$229,823
END OF YEAR	\$244,183

*A full listing of financial information is available at [cancerlinc.org/financials](http://cancerlinc.org/financials).*

*A financial statement for CancerLINC is also available upon written request from the Virginia Office of Charitable and Regulatory Programs.*

CancerLINC's tax ID number is  
54-1817025



## STAFF

(As of June 30, 2021)

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**Chris Williams**  
Executive Director

**Gloria Cooley**  
Quality Assurance  
Coordinator

**Allison Miessler, MSW**  
Client Services  
Coordinator

**Marcy Walsh, MSW**  
Client Services  
Manager

**Casey Young**  
Outreach and  
Communications  
Manager

**Barton Zed, Esq.**  
Client Services  
Attorney

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*Every dollar donated  
provides over \$4 in  
needed-support  
services for local  
cancer patients.*



# PARTNERS & SUPPORTERS

(\$10,000 Contributions and Above)

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## **CancerLINC Legacy Society\***

Marilyn Lipsitz Flax &  
Robert L. Flax, Esq.  
Brent & Elizabeth Timberlake  
Chris Williams

## **Donors \$20,000+**

Anonymous  
Bon Secours Richmond Health  
System, Inc.  
VCU Health Systems  
Virginia Cancer Institute

## **Donors \$10,000+**

Anonymous  
Anonymous  
Coleman A. Hunter Charitable  
Trust  
Massey Foundation  
Virginia Law Foundation  
The Windsor Foundation Trust

## **Donors \$5,000+**


Gus Cametas  
Capital One Services, LLC  
Elmon B. Duff Charitable Lead  
Annuity Trust  
Barbara Friedman  
The Harford Mutual Insurance Co.  
Robert & Maarja Latshaw  
Peachtree House Foundation

## **Donors \$2,500+**

Anne C. & Walter R. Robins Jr.  
Foundation  
Ed Bowman  
Colonial Downs Group, LLC  
Dominion Energy Charitable  
Foundation  
The Raddin Family Fund  
Ralph & Leo Rosenthal Foundation  
Mary & John Sadovszky  
ThompsonMcMullan, PC  
Sandra Titus  
TowneBank Richmond Foundation  
West Charitable Trust

## **Donors \$1,000+**

Anonymous  
Anonymous  
Debby Betz  
CarMax Foundation  
Christian & Barton, LLP  
Diane & Harry Deutsch Charitable  
Fund  
Thomas & Laura Falat  
Stephanie & David Gilliard  
Robert & Kellie Hilb  
The Honorable James Kulp  
Lab Corp of America  
Mary Katherine McGetrick  
Elizabeth O'Donnell  
Oxford, dba Lilly Pulitzer  
Phyllis Katz Fund  
Sedona Taphouse LLC  
Leslie Shelton  
Karanvir Singh  
Smith Family Charitable Account  
Brent Timberlake  
Jonathan Tinker  
Chris & Karen Williams



\*Legacy Society Members have  
included CancerLINC in their  
estate plans. Contact  
Chris Williams at  
804-562-0371 or  
[chris.williams@cancerlinc.org](mailto:chris.williams@cancerlinc.org)  
to learn more.



*For more information about  
CancerLINC, please visit our website  
[CancerLINC.org](http://CancerLINC.org) or email  
[info@cancerlinc.org](mailto:info@cancerlinc.org).*

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