



## Privacy Policy

CancerLINC respects the privacy of every individual who visits [www.cancerlinc.org](http://www.cancerlinc.org) and is committed to protecting the privacy of our clients, volunteers, donors, and others associated with our organization.

The following explains our online information privacy practices:

### Information Collection and Use

CancerLINC is the sole owner of the information collected on this site. CancerLINC will not sell to or share your information with others outside of CancerLINC.

CancerLINC collects data from visitors to this site through its mailing list sign-up and donation forms. Our mailing list and donation forms require users to provide us with contact information that may include name, email address, mailing address, phone number, and credit card information. Information collected from these forms is entered onto the CancerLINC database provided by Salsa Labs, Inc. ("Salsa"). CancerLINC does not store sensitive information from our users, such as credit card numbers.

Credit card donations are processed through the Salsa system. Salsa employs IT best practices for its information security strategy and has achieved PCI DSS 3.2 Level 1 annual certifications since 2013, which requires a third-party Qualified Security Assessor (QSA) to conduct an audit and certify.

If credit card information is provided to CancerLINC in written form, it is immediately processed manually through the Salsa system and the original written record is shredded. Credit card donations made at CancerLINC events may be processed electronically by Elavon, Inc ("Elavon"). Our subscription to the Elavon system requires annual recertification of PCI DSS compliance. Detailed data security information for either vendor, Salsa and Elavon, is available on request.

At no time do we share the personal information collected from a user with any individual, company, sponsor, vendor, organization, or other entity outside of CancerLINC without the user's permission.

Users who do not wish to receive communications from CancerLINC can opt-out at any time and may contact CancerLINC by:

Email: [info@cancerlinc.org](mailto:info@cancerlinc.org)  
Mail: 200 S. 3<sup>rd</sup> Street, Richmond, VA 23219  
Phone: 804-562-0371

Additionally, every email communication from CancerLINC includes a link to "Manage Subscription" providing a user the opportunity to select certain mailing lists, or to unsubscribe from all CancerLINC mailing lists.

### Notification of Changes

Any changes to this privacy policy will be posted here on our site.