

2021 - 2022



Annual Report

A community where no cancer patient goes without needed support services. Serving cancer patients since 1996.



A Year to Celebrate

Dear friends, supporters and partners,
we are honored to share with you a few
highlights from our very successful 25th
anniversary year.

This was an important year during which we navigated a “new normal” in serving cancer patients. Your support and partnership allowed us to make great strides in building on recent accomplishments to become a stronger organization with a steadfast focus on helping those in need. The primary bellwether of our success remains serving more patients in our community, and again we accomplished this goal. Our staff and volunteers helped 548 cancer patients with 681 distinct legal, financial, and resource needs. This represented 2% growth in patients seeking our services, marking four straight years of increased demand. As you will note within this report, the majority of patients served are low-income with few resources. CancerLINC offers them a lifeline to help resolve the issues they face.

We were pleased to resume our onsite services in local cancer centers as pandemic precautions relaxed. A grant provided by the Virginia Law Foundation launched our efforts to reach and serve Spanish-speaking patients who not only have a higher incidence of cancer, but also face communication barriers. Our new bilingual website allows us to better serve all patients and effectively share our information with the community. Patient follow-up survey results continue to demonstrate high satisfaction with our efforts. The key to our success continues to be our small and dedicated staff and the selfless volunteer efforts of over 175 volunteer professionals. Throughout the year, CancerLINC’s committees and



Board of Directors collaborated to create a new three-year strategic plan that will guide our continued growth and quality. Our 17 member Board was engaged and committed to the mission. We were excited to resume in-person fund- and friend-raising events after a two-year hiatus. These events helped us to end the year in a stronger financial position than we began. Your support sustains us, guides our efforts, and has established CancerLINC as a vital resource for cancer patients in our community. We are grateful for your continued trust.

Sincerely yours,

Mary Katherine McGetrick
President

Chris Williams
Executive Director



Our Vision

A community where no cancer patient goes without needed support services.



Our Mission

CancerLINC helps cancer patients and their families overcome legal and financial obstacles when they need it the most.

History

CancerLINC was founded in 1996 by two local attorneys, Phyllis Katz and Ann Hodges (both cancer survivors), when they realized a need exists for helping patients with non-medical issues related to their cancer diagnoses and treatment.

Over the last 25 years, it is estimated that more than 10,000 patients and their families have received assistance from CancerLINC.



COMING TOGETHER FOR CHANGE

Events

Despite the pandemic, three main events were resumed, reimagined, and held successfully. In total, these events and other community fundraisers contributed over \$130,000 to support CancerLINC's services.



APRIL

Awards Luncheon



APRIL

Beyond Bags!



MAY

Cornhole Challenge



Community Events
+ Fundraisers



MEET THE TEAM

Board + Staff

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Ed Bowman, MBA
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Paul Ranney, Esq.
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 Bon Secours/Southside Reg. Medical Center

Trina Willard, MS
 Knowledge Advisory Group

STAFF

Chris Williams
 Executive Director

Cheryl Atchison
 Development Associate

Wendy Boggs
 Client Services Coordinator

Gloria Cooley
 Client Services Coordinator

Allison Miessler
 Client Services Coordinator

Casey Parker
 Outreach + Communications Manager

Marcy Walsh
 Client Services Manager

Barton Zedd, Esq.
 Client Services Attorney

Our Focus

CancerLINC helped 548 cancer patients and family members with 681 non-medical issues.

94% of clients stated the assistance they received relieved their stress and allowed them more time to focus on their health.

51% of CancerLINC clients were people of color, and 72% lived in the Richmond metro area.

97% of clients stated they trusted their advisor(s) who helped address the issue(s) associated with their cancer diagnoses.

More than 3,000 hours of professional services were donated by local attorneys + financial advisors - equivalent to \$640,000 of in-kind contributed services.



"I feel very lucky and know I would've been riddled with anxiety or unsure how I'd proceed without the confidence and support I received through CancerLINC's services. Thank you, so much!"

- Caroline

78% of patients served were 50 years of age or older, and 91% had low incomes qualifying them for free services.

The 3 most common cancer diagnoses of patients served were breast, lung, and colon/rectal.

Initiated a Latino outreach project to reach cancer patients who have language barriers.

Released a new website to better serve patients and share information with the public and resumed in-person fundraising events.



SUPPORTING OUR EFFORTS

Financial Summary

SUPPORT AND REVENUE

Grants	\$215,250
Contributions	\$98,573
Net Special Event Income	\$86,489
Rev. from Other Sources	\$48,362
Interest Income	\$253
In-Kind Contributions	\$660,749
TOTAL SUPPORT AND REVENUE	\$1,109,676

EXPENSES

Program Services	\$891,561
Management and General	\$46,950
Fundraising	\$74,000
TOTAL EXPENSES	\$1,012,511

NET ASSETS

BEGINNING OF YEAR	\$244,183
END OF YEAR	\$341,348

A full listing of financial information is available at cancerlinc.org/financials. A financial statement for CancerLINC is also available upon written request from the Virginia Office of Charitable and Regulatory Programs. CancerLINC's tax ID number is 54-1817025.



Partners + Donors



LEGACY SOCIETY*

Marilyn Lipsitz Flax and
Robert L. Flax

Brent and Elizabeth Timberlake
Chris Williams

\$20,000+

Anonymous
Bon Secours Richmond Health System
Gwathmey Memorial Trust
Massey Foundation
VCU Health System

\$10,000+

Anonymous
Anonymous
Capital One Services, LLC
Coleman A. Hunter Charitable Trust
Peachtree House Foundation
The Walter W. and
Maria Teresa Regirer Foundation
Virginia Cancer Institute
Virginia Law Foundation

\$5,000+

Anne Carter & Walter R. Robins, Jr.
Foundation
Colonial Downs Group, LLC
Dominion Energy Charitable Foundation
Durham Foundation
Elmon B. Duff Charitable
Lead Annuity Trust
Herndon Foundation
Phyllis Katz Fund

Robert and Maarja Latshaw
The Woodward Foundation, Inc.

\$1,000+

Agnes Lisa Barker
Alexandra “Sandy” Bowen
Ann Hodges
Anonymous
Anonymous
Anonymous
Boleman Law Firm
Bon Air Rotary
Brent and Elizabeth Timberlake
Burleson Family Charitable Fund
Butler Curwood, PLC
CapTech
Charities Aid Foundation of America
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Chris Whitlock
David and Betsy Richardson
Debby Betz
Douglas and Shelly Arthur
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LawrenceQueen
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The Raddin Family Fund
Tom and Jennifer Gallo
TowneBank Foundation
Trina Willard
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West Charitable Trust
Western Henrico Rotary Club
Williams Mullen
Williams Mullen Foundation
WTVR CBS6 - Scripps Media, Inc.
ZBT Collective Giving

* Legacy Society Members have included CancerLINC in their estate plans.

Donors of \$1,000 and greater are listed above





FOR MORE INFORMATION

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