

***Envision a community where no cancer patient goes without needed support services.***

Dear Caring Community Member,

**CancerLINC** is a local non-profit that aims to help cancer patients and their families overcome legal and financial obstacles. For over 26 years, we have connected patients with volunteer professionals to help them resolve matters resulting from their diagnoses, such as medical debt, employment issues, insurance denials, and housing insecurity. Most of the patients we serve are aging and live below the Federally-defined poverty level.

We are beyond thankful for our network of volunteer attorneys and financial advisors who donate their professional services to help these patients. It is due to the thoughtful contributions of individuals, businesses, and foundations, and through our fundraising events, that we have been able to connect local cancer patients with this network when they need it the most. Learn more about CancerLINC and the services we provide for patients at [www.cancerlinc.org](http://www.cancerlinc.org).

This year we are thrilled to be taking our signature live and silent auction event, *Beyond Bags*, to a "historic" new level! ***Beyond Bags will be held at the newly reimagined Virginia Museum of History & Culture on Thursday, March 30, 2023 from 6:00 p.m. to 9:00 p.m.*** As you may know, the museum recently celebrated its grand re-opening and unveiled the results of a \$30+ million renovation. We expect over 200 guests to attend and bid on entertaining experience packages and designer handbags in this bright and beautiful venue.

**We invite you to support this memorable and meaningful event to strengthen CancerLINC's mission services.** Your contribution and/or sponsorship, will help us move closer to our vision – *a community where no cancer patient goes without needed support services.*

Sponsorship levels and associated benefits are attached. Simply complete and return the Sponsorship Agreement. We look forward to partnering with you no matter the contribution size.

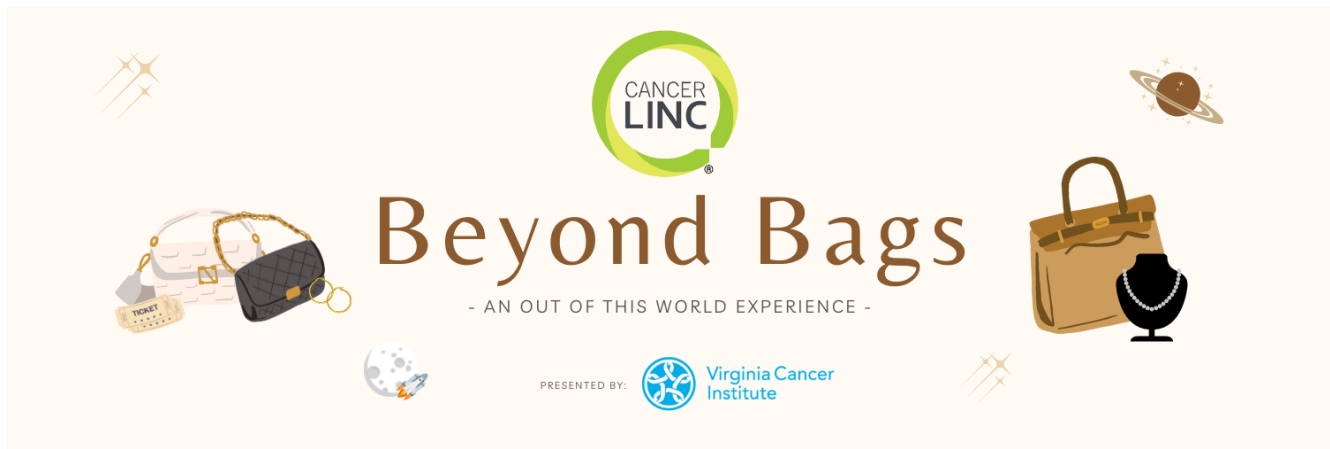
Thank you for envisioning a community where cancer patients feel supported in overcoming the non-medical obstacles related to their diagnoses. Your generosity will have an impact on so many local patients who are in need of such support.

Please contact me at (804) 562-0371, ext. 106, with any questions.

We are truly grateful for your kind consideration.

Chris Williams  
Executive Director

Attachment: Sponsorship Document



## **Beyond Bags Live & Silent Auction**

Thursday, March 30, 2023

6:00 p.m. – 9:00 p.m.

Virginia Museum of History & Culture

428 N Arthur Ashe Boulevard, Richmond, Virginia 23220

### **Sponsorship Opportunities**

#### **Presenting Sponsor (\$12,500)**

***(Sold! – Virginia Cancer Institute)***

- Fifteen (15) event tickets
- Presenting sponsor recognition in communications
- Opportunity to speak at event
- Lead logo on bidding app, event signage and screen
- Lead logo on bidding card
- Lead logo and company web link on event webpage
- Recognition in CancerLINC's e-newsletter
- Promotional items in each purchased bag

#### **Benefactor (\$7,500)**

- Ten (10) event tickets
- Logo on bidding app, event signage and screen
- Logo on bidding card
- Logo and company web link on event webpage
- Recognition in CancerLINC's e-newsletter
- Promotional items in each purchased bag

#### **Patron (\$5,000)**

- Eight (8) event tickets
- Logo on event signage and screen
- Logo and company web link on event webpage
- Recognition in CancerLINC's e-newsletter
- Promotional items in each purchased bag

## ***Sponsorship Opportunities (cont'd)***

### **Partner (\$2,500)**

- Six (6) event tickets
- Logo on event signage and screen
- Logo on event webpage
- Recognition in CancerLINC's e-newsletter
- Promotional items in each purchased bag

### **Advocate (\$1,000)**

- Four (4) event tickets
- Name on event signage and screen
- Name on event webpage
- Recognition in CancerLINC's e-newsletter
- Promotional items in each purchased bag

### **Champion (\$500)**

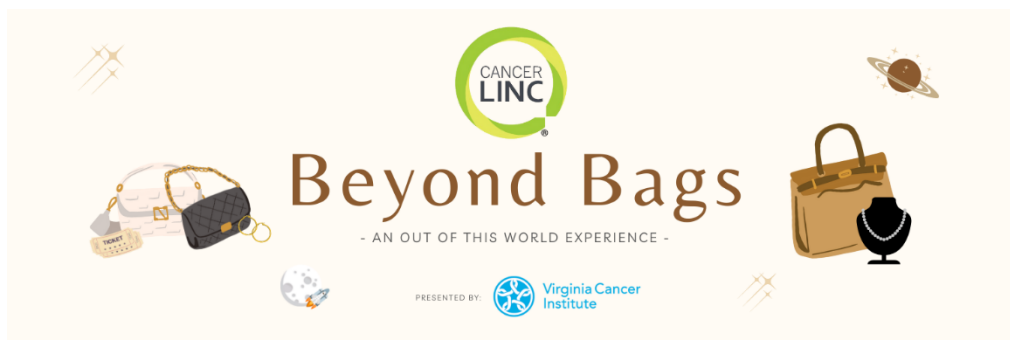
- Three (3) event tickets
- Name on screen
- Name on event webpage
- Recognition in CancerLINC's e-newsletter
- Promotional items in each purchased bag

### **Friend (\$250)**

- Two (2) event tickets
- Name on screen

### **Event Ticket (\$100)**

- Access to event, food & open bar



## *Beyond Bags Live & Silent Auction* Sponsorship Agreement Form

\_\_\_\_\_ (name) will sponsor this event  
at the \_\_\_\_\_ level of \$\_\_\_\_\_.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Mark one:

- ☐ Please send an invoice.
- ☐ Enclosed are the sponsorship agreement and check made payable to:

### **CancerLINC**

200 South 3<sup>rd</sup> Street  
Richmond, VA 23219

Contact Cheryl Atchison at [Cheryl.Atchison@CancerLINC.org](mailto:Cheryl.Atchison@CancerLINC.org) or (804) 562-0371,  
#102 with any questions and/or to request an invoice. **Thank you for your support!**

CancerLINC is a 501(c)(3) organization registered in Virginia. Contributions are tax deductible as permitted  
by law. Financial information is available at <https://www.cancerlinc.org/financials>.  
Our Tax EIN is: 54-1817025.