

# CancerLINC's Fiscal Year 2023 Impact



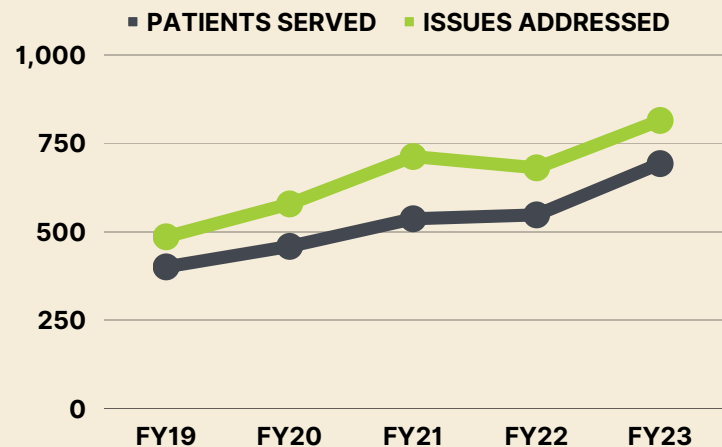
No one should have to face cancer alone.

In this past fiscal year, CancerLINC partnered with **more than 200 volunteer attorneys and financial professionals** to serve **693 cancer patients** and assist with **815 non-medical issues**.

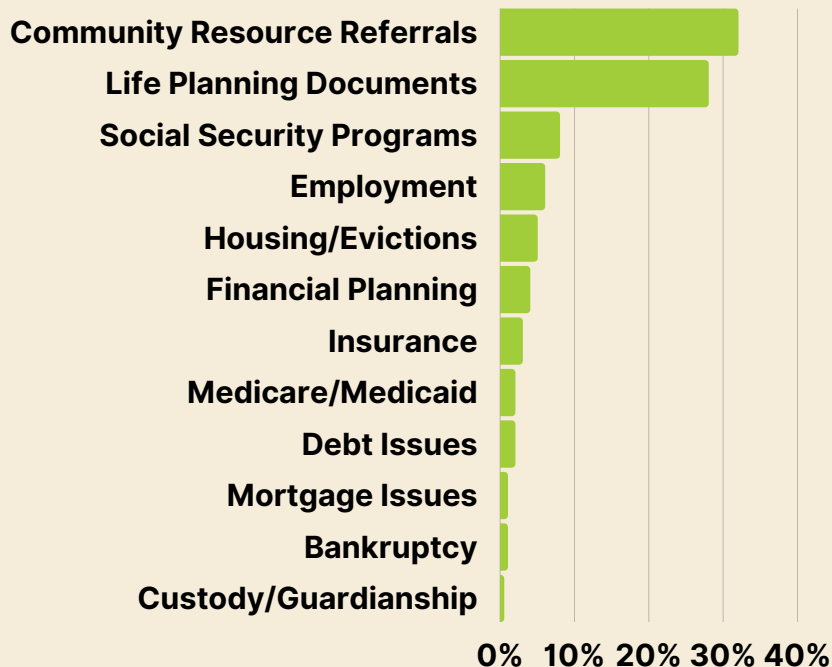
**More than 3,700 hours were donated** by local volunteer attorneys and financial advisors to help patients – **the equivalent to \$942,245** in-kind professional services.

## GROWTH IN CANCERLINC SERVICES

- 73% growth in number of patients served over the last 5 years
- **26.5% increase in the number of patients served this year!**
- 20% growth in the number of legal & financial issues managed for patients
- 32% of patients were also referred to other local organizations for help with social needs



## NON-MEDICAL ISSUES ADDRESSED



## PATIENT DEMOGRAPHICS

- **91% of patients were below the Federally-defined (HUD) poverty level qualifying them for free professional services**
- 77% of patients were 50 years or older
- 47% of patients were persons of color
- 69% of patients were residents of the greater Richmond area
- Primary cancer types include: breast, lung, colon/rectal, prostate & pancreatic

# CancerLINC's Fiscal Year 2023 Accomplishments

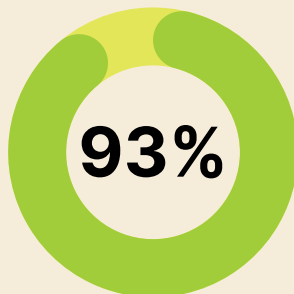
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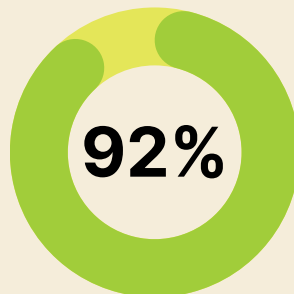
- **Patient surveys indicate continued high rates of satisfaction**
- Continued to expand our reach to patients and the public through our website and social media channels
- **Recruited 25 new volunteer attorneys and financial advisors to serve patients (14% growth)**
- Employed VCU translation/interpretation interns to help us advance outreach to the local Latino community
- **Improved our financial status again this year by exceeding net revenue expectations**

- **Maintained a dedicated staff of seven employees that fostered growth in patient services and public support**
- The Board and committees refined our three-year strategic plan
- Established a Marketing & Communications Committee
- **All 17 Board members actively contributed their time, talents, and provided financial support**
- Maintained Better Business Bureau (BBB) accredited charity status by meeting all 20 accountability standards

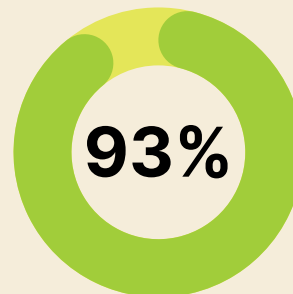
## CANCERLINC CLIENT FOLLOW-UP SURVEY RESULTS



of patients responded that the assistance they received **allowed them to focus more time and energy on their health.**



of patients responded that they believe the advice they received will **help make future legal and financial decisions easier.**



of patients responded that the assistance they received **relieved some of their stress related to their legal and financial issues.**

