



ANNUAL REPORT

2022-2023



No one should have to face cancer alone.

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ABOUT CANCERLINC

CancerLINC is a Richmond non-profit that **'LINC's cancer patients and their families to legal, financial, and community resources** to solve the non-medical obstacles that arise with a cancer diagnosis.

CancerLINC services are always free, and the professional **services provided by our volunteers are free to patients who live below the federally-defined poverty level.**

CancerLINC was formed in 1996 by two local attorneys, Phyllis Katz and Ann Hodges (both cancer survivors), when they realized **a need exists to help patients experiencing non-medical issues related to cancer diagnoses and treatment.**

Our network of volunteers is comprised of **over 200 attorneys and financial advisors** who are **making a difference in the lives of cancer patients and their families throughout Central Virginia.**

"CancerLINC gave us the help we needed when we felt like no one else was in our corner."-Bill

Over the last 26 years, it is estimated that **more than 10,000 patients and their families have received assistance from CancerLINC.**

A YEAR OF PROGRESS AND GROWTH

Dear friends, supporters and partners,

We are proud to present this report of our services and activities for Fiscal Year 2023. **It was a very successful twelve months of growth in our services for patients and a year of sustained organizational progress.**

Most significant was the incredible increase in the number of local cancer patients and families served. **693 patients requested our help, representing an increase of over 26% compared to the previous year** and 73% growth over the span of the last five years!

Unfortunately, cancer patients are facing additional non-medical challenges due to prolonged effects of the pandemic and recent rising costs of basic needs. While we primarily help patients with legal and financial issues, more recently we have responded to increasing requests for help with basic needs.

Of the 815 patient issues we addressed last year, 32% were requests for resource needs, such as food, rent and utility assistance, transportation, and health copay expenses. In response, we connected these patients with a network of local community resource organizations for assistance.

Consistent with last year, **91% of the patients we served live below the federal poverty level, and 77% were 50 years old or older.** We are a vital resource for vulnerable populations of cancer patients in our community that do not have the financial ability to seek legal assistance or financial guidance.

Twenty-five new attorneys and financial professionals joined our list of volunteers – a 14% increase. This group of **200 professionals assisted patients with 313 legal and financial matters requiring an estimated 3,717 pro bono service hours valued at approximately \$942,245.**

Patient and family satisfaction with our services remained high. Their expressions of relief and gratitude for the help we provide further motivates our work. Of note, 92% responded that the assistance they received will help make future legal and financial decisions easier for their family, and **93% said our services allowed them to focus more time and energy on their health.**

Operationally, the committees and Board refined our strategic plan that will guide us for the next three years. **Our financial status improved due to increased revenue from our fundraising events and prudent fiscal management practices.** We established a Marketing & Communications Committee to guide our efforts in reaching more patients and raising general awareness of our services. This, coupled with **a new website and energized social media presence is extending our messaging to the larger connected community.**

Our employees are our “secret sauce.” Their dedication, compassion, and dogged determination to help those in need is unmatched.

To complement their daily work, our Board of Directors is strong, active and generously donates time and talents to further the mission and services of CancerLINC.

We encourage you to review the information included in this report and partner with us as we continue to serve as a vital resource for patients and families at a critical time in their lives. **Our impact in helping cancer patients and their families is growing thanks to your involvement and support.**

Sincerely yours,


James Hess
President


Chris Williams
Executive Director

OUR IMPACT

CancerLINC helped 693 cancer patients and their family members with 815 non-medical issues.

3,717
hours



professional services donated
by over 200 local attorneys and
financial advisors.

\$942,000



of in-kind
contributed
services from our
volunteer network.

91%

of patients qualified
for free professional
services.



93%

of patients said our services
allowed them to focus more time
and energy on their health.



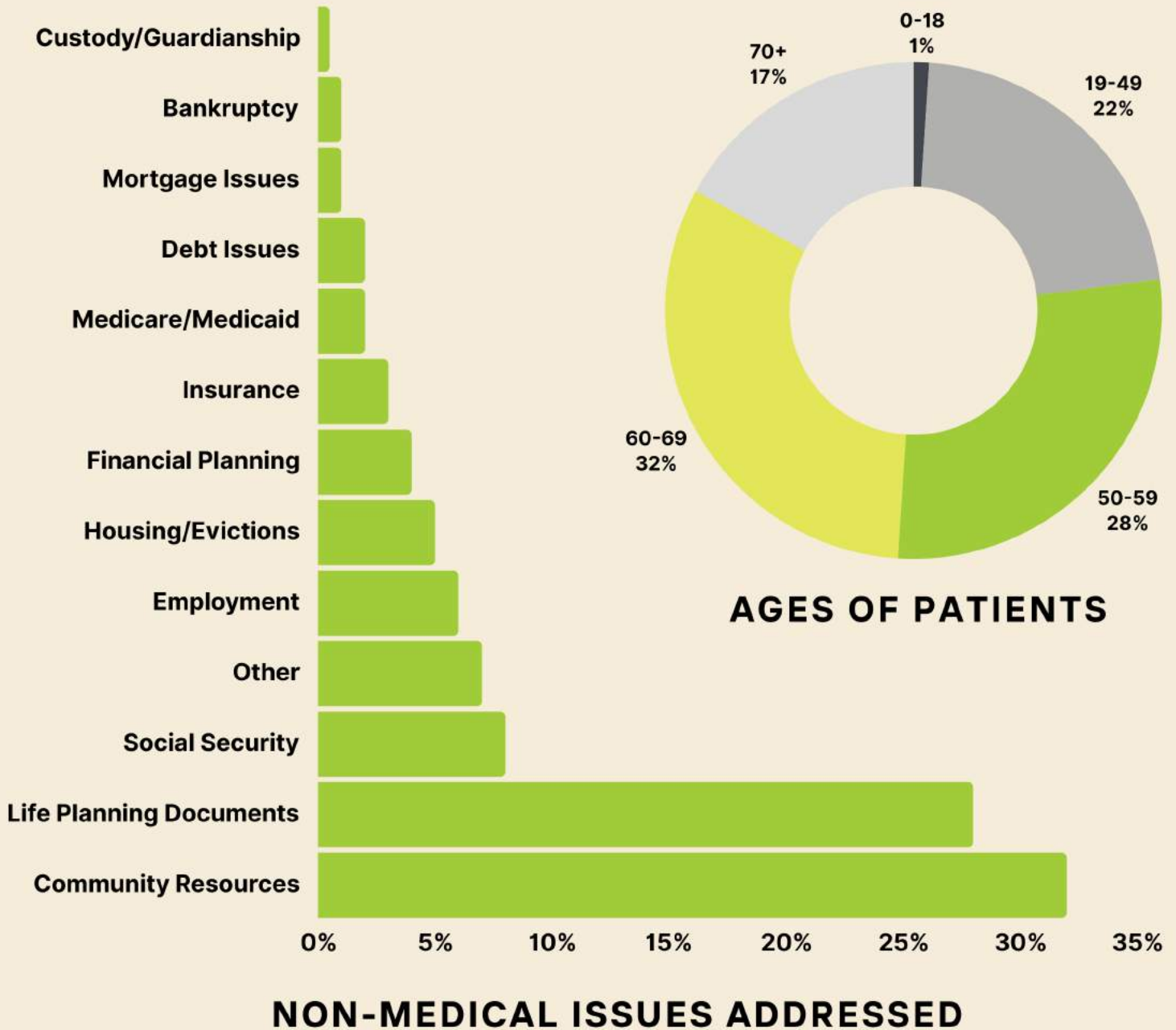
of patients were
over the age of 50.



1 out of
every 4

patients is diagnosed
with breast cancer.

OUR IMPACT



BOARD OF DIRECTORS

A talented, diverse, engaged, and inspiring **group of community leaders, professionals, and survivors dedicated to our mission.**



James Hess, Esq.
President
CarMax



Trina Willard, MS
President Elect
Knowledge Advisory Group



Brian Cassel, PhD
Secretary
VCU School of Medicine



Ed Bowman
Treasurer
W.E. Bowman Construction, Inc.



Mary Katherine McGetrick, Esq.
Past President
Williams Mullen



Kevin Keogh
CapTech



Beth Brew, MBA
Bon Secours Richmond
Health System



Stephen Chandler, MBA
HCA Henrico Doctors'
Hospital



Stephanie Gilliard, Esq.
Intuitive Foundation



Gardner Fields
Investment Advisor
Representative



Susan Hong, MD, MPH
VCU Health Massey
Cancer Center



**Jonathan Heller, MHS,
CMPE, PHR, DLM(ASCP)**
Virginia Cancer Institute



Lisa Meyer, MA
VCU Health



Paul Ranney, Esq.
Erin L. T. Ranney, LLC



Mary Sadovszky
Old Dominion
Electrical Cooperative



Leslie Shelton
Retired, LabCorp



Dawn South, Esq.
DeBoerSouth, PLLC

STAFF

We are a small, lean, and efficient organization that uses our funds wisely to provide holistic case management services for an increasing number of cancer patients and families. We adhere to the highest standards of non-profit accountability and transparency.



Chris Williams
Executive Director



Marcy Walsh, MSW
Client Services Manager



Barton Zedd, Esq.
Client Services Attorney



Caitlin Olszewski
Outreach &
Communications Manager



Cheryl Atchison
Development Associate



Allison Miessler
Client Services Coordinator



Wendy Boggs
Client Services Coordinator



EVENTS

This year was all about growth for CancerLINC. In addition to the increase in the number of patients we served, we also experienced significant increases in attendees and supporters of our events.

In total, our three main events and other **community fundraisers** contributed nearly **\$130,000** to support CancerLINC services.



**AWARDS
RECEPTION**



BEYOND BAGS



CORNHOLE CHALLENGE



**COMMUNITY EVENTS +
FUNDRAISERS**

FINANCIAL SUMMARY



SUPPORT + REVENUE

Grants	\$ 190,500
Contributions	\$ 104,926
Net Special Event Income	\$ 93,631
Rev. from Other Sources	\$ 31,151
Interest Income	\$ 3,949
In-Kind Contributions	\$ 942,245
TOTAL SUPPORT AND REVENUE	\$ 1,366,402

EXPENSES

Program Services	\$ 1,253,778
Management and General	\$ 29,077
Fundraising	\$ 22,851
TOTAL EXPENSES	\$ 1,305,706

NET ASSETS

BEGINNING OF THE YEAR	\$ 341,348
END OF THE YEAR	\$ 402,044

A full listing of financial information is available at cancerLINC.org/financials. A financial statement for CancerLINC is also available upon request from the Virginia Office of Charitable and Regulatory Programs. CancerLINC's tax ID number is 54-1817025.

PARTNERS + DONORS

LEGACY SOCIETY*

Marilyn Lipsitz Flax & Robert L. Flax
Brent & Elizabeth Timberlake
Chris Williams

\$20,000+

Anonymous
Bon Secours Richmond Health System
Massey Foundation
VCU Health System

\$10,000+

Anne Carter & Walter R. Robins, Jr. Foundation
Anonymous
Capital One Services, LLC
Herndon Foundation
Peachtree House Foundation
The Emily S. & Coleman A. Hunter Charitable
Trust
The Walker W. & Maria Teresa Regirer Foundation
Virginia Cancer Institute
Virginia Law Foundation

\$5,000+

Anonymous
Anonymous
Colonial Downs Group, LLC
Durham Foundation
Maria Garcia-Lara
The Nunnally Foundation
Phyllis Katz Fund
West Charitable Trust

\$2,500+

Alexandra Bowen
Chris & Karen Williams
Dominion Energy Charitable Foundation
Harbison & Kavanagh
Harford Mutual Insurance Co.
HCA Henrico Doctors Hospital
Mary Sadovszky
McGuireWoods, LLP
MCV Foundation
Microsoft
Robert & Maarja Latshaw
Sandra Titus
Stephen Chandler
The Raddin Family Fund
The Woodward Foundation, Inc.
TowneBank
Williams Mullen
Williams Mullen Foundation

\$1,000+

Anonymous
Anonymous
Beth Brew
Bon Air Rotary
Bristol-Myers Squibb Company
Capital One Public Affairs Support
Services
CarMax Foundation
Chemquest, Inc.
Commonwealth Public Relations, Inc.
David & Betsy Richardson
Dawn South

*Legacy Society Members have included CancerLINC in their estate plans.

PARTNERS + DONORS

\$1,000+ (CON'T.)

Debbie Johnston
DeBoerSouth, PLLC
Earl Cox
Ed Bowman, Jr.
Elizabeth O'Donnell
GO Mortgage
Green Clean Express Auto Wash
Intuitive Surgical
James Hess
Kimberly Swanson
Lab Corp of America
Leslie Shelton
Lisa Meyer
Luck Companies Foundation
Mulvihill-Walsh Family Fund
Old Dominion Electric Cooperative
Patricia Fulton
Ralph & Leo Rosenthal Foundation
Richard & Anne Riley
Sedona Taphouse LLC
Stephanie Gilliard
The Clovelly Corporation
Trina Willard
Wegmans Food Markets, Inc.

Eric Edwards
Ernie Rogers
Harman Claytor Corrigan & Wellman, PC
Hirschler Fleischer
James & Cheryl Atchison
James Kulp
Jeff Hammer
John P. Jones
Jonathan Heller
Knowledge Advisory Group
Mary Helen Hackney
Mary Katherine McGetrick
Mary Lou Lee
Michael & Betty Wolf
Nancy Finch
Pablo & Adrianna Gonzalez
Paul Ranney
Robert & Marlene Fisher
Smith Family Charitable Account
Stephen Jacobs
Susan Hong
Trio Fasteners, Inc.
Wells Fargo Community Grants
Program
William & Patricia Prout

\$500+

Alice Parker
Biringer Builders, Inc.
Bobby & Marilyn Thalhimer Family Fund
Brian Cassel
Brian Lee
Douglas & Shelly Arthur
Elizabeth Ebanks
Elizabeth Minter

Thank
You!





No one should have to face cancer alone.



200 SOUTH THIRD STREET

RICHMOND, VIRGINIA

804-562-0371

@cancerLINC

CANCERLINC.ORG