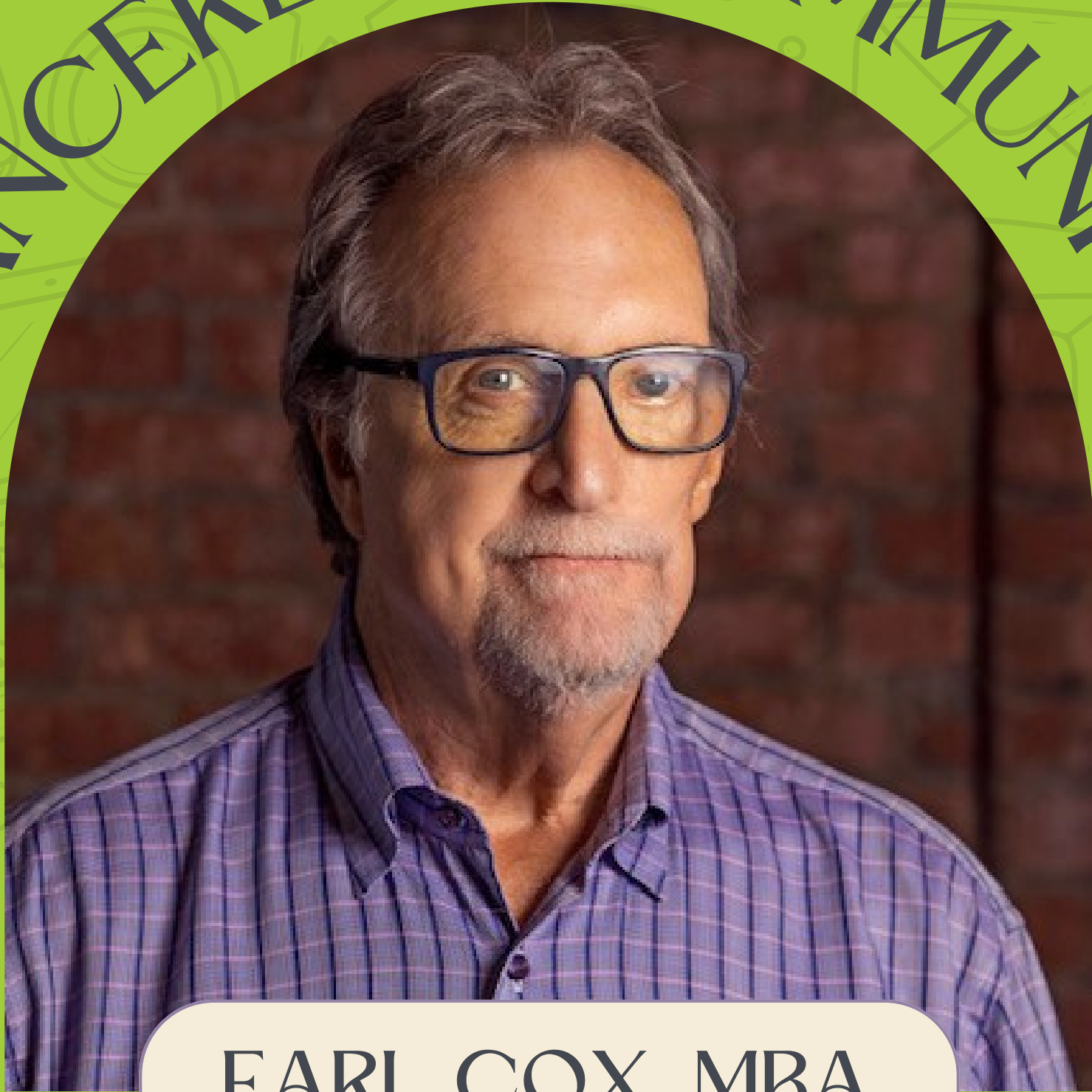


# CANCERLING COMMUNITY



**EARL COX, MBA**

BRAND FEDERATION



Earl received his MBA from the University of Virginia in 1983 and has since had a **40+ year career in advertising.**

For **31 years he was at the award-winning Martin Agency**, 20 years of which serving as the **Chief Strategy Officer**. In that thought leadership role, Earl developed brand and communication strategies for hundreds of companies in dozens of business categories.

Clients included: GEICO, Mercedes-Benz, UPS, Saab, Discover Card, Hanes, Mount Gay Rum, among others. **Earl is also an active blogger on brand building.**

CANCERLINC COMMUNITY



**“I support CancerLINC because cancer has touched my life and the lives of loved ones in many ways and I personally know how CancerLINC services can have a huge impact on the patients that receive them.”**

CANCERLINC COMMUNITY



## Fun Facts About Earl:

1. He is a **father of three adult children and a grandfather of three** grandchildren under the age of five.
2. Earl is **an active mentor** to three startup founders and more than 20 individuals.
3. He is a **snow skier** and a **movie buff**--his favorite film is The Godfather.





No one should have to face cancer alone.

[cancerLINC.org](http://cancerLINC.org)