

CANCERLINC COMMUNITY



TRINA WILLARD

BOARD PRESIDENT





Trina Willard is the Founder and Principal Consultant of **Knowledge Advisory Group**, a management consulting firm that supports nonprofits and government agencies with program evaluation and measurement services to demonstrate their impact.

A social psychologist by training, **Trina blends her knack for data and research with her passion for human services that address society's most urgent problems.** She finds joy in her roles as wife and mom, spending time with amazing friends, and cracking open a good book on a chilly day.

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“I support CancerLINC because **cancer impacts every aspect of your life...**how you feel physically, maintaining your job, supporting your financial well-being and that of your family, coping with other life stressors, and planning ahead in a time of great uncertainty.

Every cancer patient deserves an opportunity to focus on getting well above all else.”



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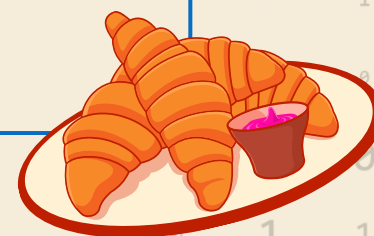
Fun Facts About Trina:

1. At age 9, she took in a stray cat, named it Charmin, then proceeded to name its four kittens after other brands of toilet paper.

2. Trina was born on her due date and she's always been “time urgent” ever since – She hates to be late!

3. When in Paris in 2007, Trina accidentally crashed the inauguration of the President of France when in search of an elusive pastry.

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No one should have to face cancer alone.

cancerLINC.org