

## **Privacy Policy**

CancerLINC respects the privacy of every individual who visits www.cancerlinc.org and is committed to protecting the privacy of our clients, volunteers, donors, and others associated with our organization. The following explains our online information privacy practices:

## Information Collection and Use

CancerLINC is the sole owner of the information collected on this site. CancerLINC will not sell to or share your information with others outside of CancerLINC.

CancerLINC collects data from visitors to this site through its mailing list sign-up, contact/request and donation forms. Our mailing list, contact/request and donation forms require users to provide us with contact information that may include name, email address, mailing address, phone number, and credit card information. Information collected from these forms is entered onto the CancerLINC database provided and hosted by Humanitru (www.humanitru.com). CancerLINC does not store sensitive information from our users, such as credit card numbers.

Credit card donations pass through the Humanitru system associated with <a href="www.cancerLINC.org">www.cancerLINC.org</a> to Authorize.net (<a href="www.authorize.net">www.authorize.net</a>) for payment processing. CancerLINC's Authorize.net account is PCI DSS compliant. Our subscription to the Authorize.net requires annual recertification of PCI DSS compliance.

If credit card information is provided to CancerLINC in written form, it is immediately processed manually through the Humanitru system to Authorize.net and the original written record is shredded. Credit card donations made at CancerLINC events are also processed electronically by Authorize.net, passed through the fundraising platforms provided and hosted by Humanitru or Auctria (www.auctria.com). Detailed data security information for Authorize.net, Humanitru and Auctria is available on request.

At no time do we share the personal information collected from a user with any individual, company, sponsor, vendor, organization, or other entity outside of CancerLINC without the user's permission.

Users who do not wish to receive communications from CancerLINC can opt-out at any time and may contact CancerLINC by:

Email: info@cancerlinc.org

Mail: 200 S. 3<sup>rd</sup> Street, Richmond, VA 23219

Phone: 804-562-0371

Additionally, every mass email communication send by CancerLINC through Constant Contact (<a href="www.constantcontact.com">www.constantcontact.com</a>) includes a link to "Unsubscribe" or "Manage Subscription" providing a user the opportunity to select certain mailing lists, or to unsubscribe from all CancerLINC mass email communications.

## **Notification of Changes**

Any changes to this privacy policy will be posted here on our site.

Created: Oct. 2018 Revised: March 2024