



**No one should
have to face
cancer alone.**



The Gratitude Report | Fiscal Year 2024

What's Inside



- 01 **Gratitude**
- 02 **About CancerLINC**
- 03 **Our Impact**
- 05 **Patient Spotlight**
- 07 **Board of Directors**
- 08 **Staff**
- 09 **Events + Fundraisers**
- 10 **Community Engagement**
- 11 **Financial Summary**
- 12 **Partners + Donors**
- 14 **The LINC Awards**
- 21 **Future Outlook**
- 22 **Support**
- 24 **In Loving Memory**

A Letter from CancerLINC Leadership

01

Dear Supporters,

Please accept a heartfelt **thank you for being vital partners in CancerLINC's mission.** Whether you have served as a volunteer, a donor, an advocate, or all of those, you have made a significant difference. In the last fiscal year, **we served almost 600 new cancer patients and had engagements with over 150 returning patients** who needed help with close to 1,000 issues.

This "Gratitude Report" celebrates our community of supporters who help patients through the CancerLINC network. Of course, statistics show our impact in so many ways. However, it is the clients' stories that highlight the reasons we do this work – making lives of cancer patients a little easier during some of the biggest health challenges they will face.

You can **read about Melissa Earley, a nurse who first turned to CancerLINC for help with estate planning when she was diagnosed with breast cancer.** Since that time, CancerLINC staff members have worked regularly with Melissa to find additional referral resources and grants for support. We are grateful that she is speaking about her connection with CancerLINC at The LINC Awards on October 18.

The Gratitude Report also features key volunteers who work tirelessly to advance CancerLINC's reach through pro bono work, advocacy, referrals, and guidance. As you read the biographies of The LINC Awards honorees in this report, you will be impressed by their dedication. They are true servant leaders, along with the 162 professionals who donated their time and expertise regularly in the 2024 fiscal year.

CancerLINC's Board of Directors and committee members are engaged, enthusiastic, and committed to CancerLINC's programs, staff, and clients. While guiding the organization with intention and dedication, they look ahead to articulate a vision for the organization.

Without a doubt, **CancerLINC's staff members are the lifeblood of the organization.** At the center of a beautifully interconnected web of professional volunteers and board members, healthcare partners, and referral resources, the staff coordinates all elements to secure a safety net for cancer patients.

In June, **we honored and celebrated the accomplishments of two important leaders who left CancerLINC: Chris Williams, Executive Director, and Marcy Walsh, Client Services Manager.** The effectiveness and growth of the organization is a testament to their commitment, talent, and direction over the last 6 years.

A new phase in CancerLINC's evolution is transpiring. We are a vital resource for vulnerable populations of cancer patients in our community that do not have the financial ability to seek legal assistance or financial guidance. **We are ready to expand our impact in a variety of ways with a vision to broaden the network of volunteers, spread the geographic reach, and deepen roots in the Richmond community.**

We have just celebrated the 28th year since our founding. Thanks to supporters like you, we are comforting patients every day. **We hope you will join us in the exciting year ahead as we plan for new growth and an even greater impact.**

Ever grateful,



Chris
Chris Williams
Executive Director
2018-2024



Trina
Trina Willard
Board President



Julianne
Julianne Duvall
Executive Director
May 2024-

About CancerLINC

CancerLINC is a Richmond non-profit that **'LINC's cancer patients and their families to legal, financial, and community resources** to solve the non-medical obstacles that arise with a cancer diagnosis.

CancerLINC services are always free, and the professional **services provided by our volunteers are free to patients who live below the federally-defined poverty level.**

CancerLINC was formed in 1996 by two local attorneys, Phyllis Katz and Ann Hodges (both cancer survivors), when they realized **a need exists to help patients experiencing non-medical issues related to cancer diagnoses and treatment.**

“I am so grateful. I could not have asked for better service. I was not expecting a cancer diagnosis and CancerLINC made everything easier. They really stepped in and saved the day.”



Our network of volunteers is comprised of **over 160 attorneys and financial advisors** who are **making a difference in the lives of cancer patients and their families throughout Central Virginia.**

Over the last 28 years, it is estimated that **more than 10,000 patients and their families have received assistance from CancerLINC.**

Supporting RVA + Beyond

In fiscal year 2024, **CancerLINC helped 745 cancer patients** and their family members **with 979 non-medical issues.**

4,903

hours of professional services donated by over 200 local attorneys and financial advisors.



\$1.25M

of in-kind contributed services from our volunteer network.



of patients met income guidelines and qualified for **free professional services.**

88%



5 new volunteer attorneys and financial advisors joined our network to serve local cancer patients.

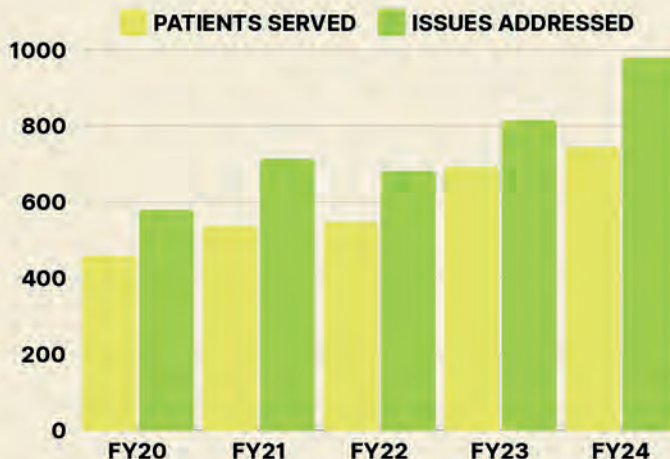


20% more issues were handled for clients.



increase in staff hours to meet growing client needs while continuing to provide compassionate care.

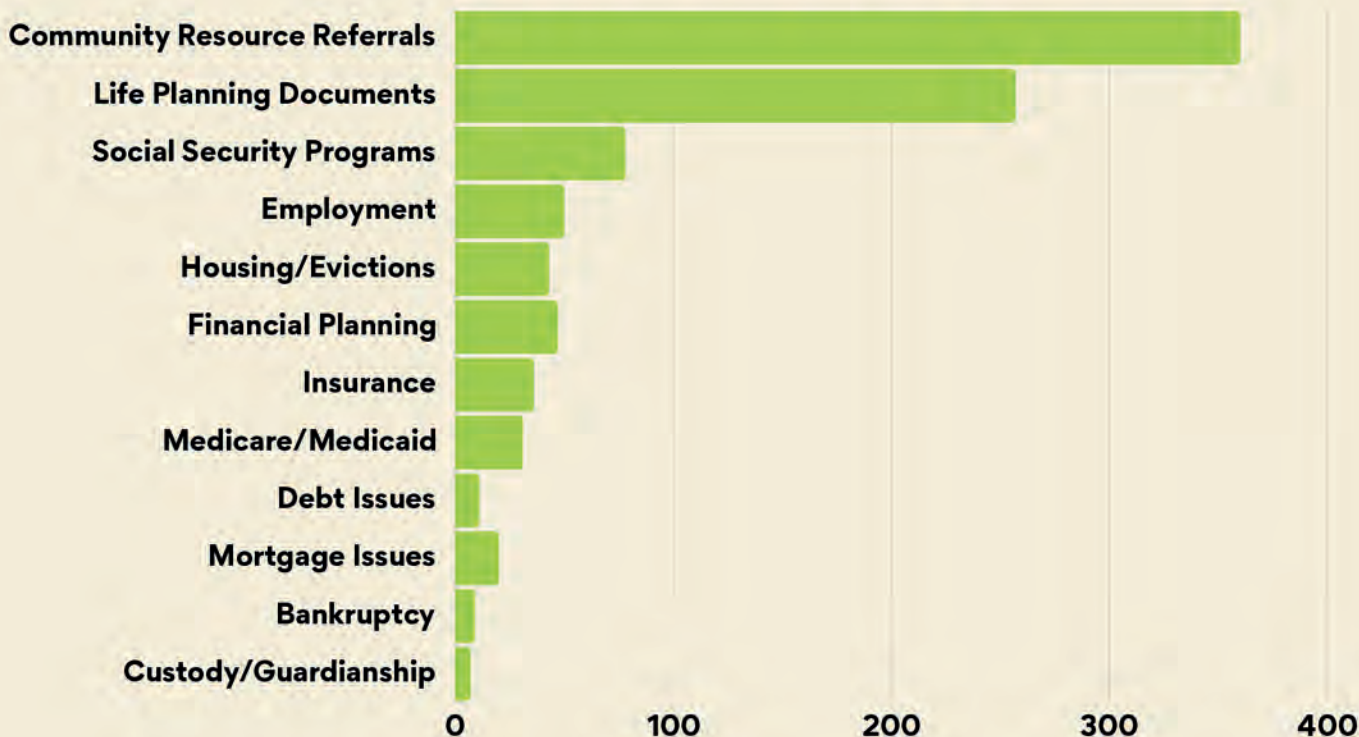
25%



Growth Over The Past Five Years

“I really appreciate the services my mom and I received. CancerLINC was incredibly reassuring during a chaotic and stressful time.”

Non-Medical Issues Faced by Cancer Patients + Their Families



“CancerLINC is a wonderful service that gave me peace of mind. It really makes a difference to get issues quickly resolved when you don't know what's going to happen next.”

4,903 Volunteer Hours



Full Circle of Care

A Journey from Helping Others to Embracing Help



Melissa Earley has dedicated her life to helping people, earning her National Registry Certification as a Paramedic at The Medical College of Virginia in 1988 and later achieving her CCEMT-P. She graduated with a Bachelor of Science in Nursing from Virginia Commonwealth University. Combining her experience in emergency response and nursing, she attained the National Healthcare Disaster Professional – Board Certification from the ANCC. **By choosing to devote much of her nursing career to behavioral health, she registered with the Virginia Board of Counseling as a Qualified Mental Health Professional.**

She values her commitment to the Nursing Code of Ethics and advocates for her chosen profession at the local, state, and national levels to support legislation important to nurses and nursing practice. **Drawing on her personal experience allows her to offer the unique perspective of a survivor through the lens of a healthcare professional.** This powerful tool has been instrumental in her ability to provide testimony to pass legislation, offer input to guide policymakers, and provide expertise to inform stakeholders on crucial issues such as behavioral healthcare system improvements, equitably funded services and resources statewide, disability rights, access to evidence-based brain injury services, workplace violence

prevention, and eliminating the stigma and barriers to helpers asking for and receiving help.

She finds that there are few things more beautiful than witnessing change happen before her eyes. It might be a client who has been struggling and whom she sees have their “ah-ha” moment. Perhaps her testimony in front of a Senate Committee made the difference for a bill that wasn't expected to pass but was signed into law. Or someone who approaches her after a lecture, embraces her, sobs, and whispers through the tears, **“Thank you for sharing your story. You helped me find hope and the courage to ask for help.”**



In October 2023, Melissa received a diagnosis of breast cancer, a challenging and overwhelming turn in her life. During this difficult time, Melissa received information about CancerLINC from Massey and a family member suggested she reach out to them for support with estate planning and community resource referrals for financial aid.

Melissa's journey with CancerLINC began with a referral to their services, and she soon found herself working closely with volunteer attorney Sarah Gonzalez (Lane and Hammer, PC). **Melissa needed assistance with estate planning, an understandably daunting task under her current circumstances.**

Sarah's compassionate approach and professional expertise made what could have been a stressful process feel both manageable and even enjoyable. Melissa was grateful for the care and sensitivity Sarah provided, which helped her navigate the preparation of her final will and testament with a sense of reassurance.

In addition to estate planning, **Melissa sought help from CancerLINC's Client Services, where she collaborated with Julia Allen, a Masters of Social Work Intern. Julia assisted Melissa in applying for a grant from the Commonwealth Community Trust, aimed at strengthening the safety and accessibility of her home.** The grant was intended to fund improvements such as better lighting and sidewalk enhancements to make Melissa's home environment safer and more navigable.

The grant application was successful, and within a month, the planned improvements were completed by Gray Rock Land Solutions, who

“While there are few things more beautiful than witnessing change, experiencing the realization that you were an agent of that change by taking the risk to act is a feeling like no other,” says Melissa. “To see the beauty, one must first show up. To be part of the change, one must stand up, speak up, and not give up.”

generously donated additional time and resources to address issues not covered by the grant. Melissa was profoundly relieved and satisfied with the results, significantly improving her ability to move around her home safely, offering a greater sense of security and comfort during a challenging time. **Since that first referral, CancerLINC has been a steadfast partner for Melissa, offering comprehensive support to help manage and ease her treatment journey.**

Melissa's experiences with CancerLINC's services underscored the invaluable impact of community resources and professional assistance. Through the help she received, she was able to address crucial aspects of her life and home, bringing ease and peace of mind amidst her ongoing health challenges.

Fiscal Year 2024 Board of Directors

07

A diverse, engaged, and **inspiring group of community leaders, professionals, and survivors** generously donate their time and talents to further the mission and services of CancerLINC.

Officers



Trina Willard, MS
President
Knowledge Advisory Group



Kevin Keogh
President Elect
Independent Technology
Consultant



Brian Cassel, PhD
Secretary
VCU School of Medicine



Tanza Westry, MBA, MS
Treasurer
Sheltering Arms



James Hess, Esq.
Past President
Carmax

Members



Sam Atalla, CPA
Virginia Cancer Institute



Beth Brew, MBA
Bon Secours Richmond
Health System



Earl Cox, MBA
In Loving Memory



Angela Fletcher
HCA Sarah Cannon
Cancer Institute



Carolyn White, Esq.
President Elect
Midlothian Estate and Elder Law
LLC



Lisa Meyer, MA
Nonprofit Professional



Mary Riley
Old Dominion
Electrical Cooperative



Leslie Shelton
Retired, LabCorp



Dawn South, Esq.
DeBoerSouth, PLLC

Small, but Mighty

We are a lean and efficient organization that uses our funds wisely to provide **holistic case management services** for an increasing number of cancer patients and families.

Our quality staff of highly skillful and empathetic team members work with established partners on a local scale and are ready to help patients and their loved ones get the support they need.



Chris Williams
Executive Director
2018-2024



Julianne Duvall
Executive Director
2024-



Caitlin Olszewski
Outreach & Communications
Manager



Cheryl Atchison
Development Associate



Marcy Walsh, MSW
Client Services Manager
2018-2024



Patricia Green
Client Services Manager
2024-



Barton Zedd, Esq.
Client Services Attorney



Michael Wigginton
Client Services Coordinator



Catarina Riggi
Client Services Intern



Julia Allen
Client Services Intern



Finnian Helbeig
Spanish-English Interpretation
Intern

“CancerLINC is different from every non-profit, because when I call, I can actually talk with someone. They always follow up and people don’t get forgotten. CancerLINC truly goes above and beyond to really help their patients.”

Events + Fundraisers

This year was all about **community** for CancerLINC. In addition to the **20% increase in the number of issues we addressed**, we also experienced significant increases in community engagement as well as attendees and supporters of our events.

In total, **our main events and other community fundraisers contributed \$165,882** to support CancerLINC services.



Community Engagement

A heartfelt **thank you to all of our partners and members of the cancer support community** who allowed us to participate in so many wonderful events this past year. We are excited to continue to increase our presence in the community and reach more people that need CancerLINC services.

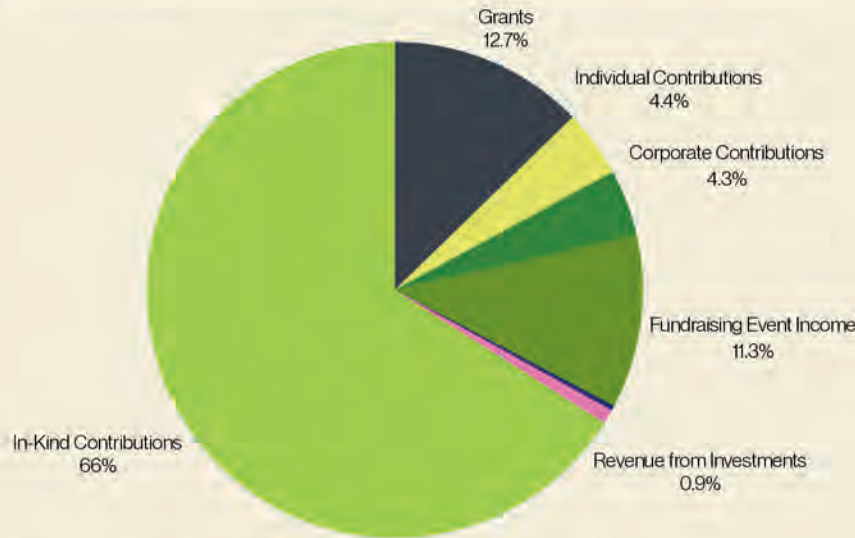
- Alpha Kappa Alpha Sorority Inc. Pink Power Breast Cancer Fundraiser
- Cruising for Cancer Car Show
- Facts & Faith Fridays
- Gelati Celesti - Scoops for a Cause
- Henrico High School Model United Nations
- Henrico Police and Fire Departments Dodgeball Tournament
- HOPE Ministry
- Kendra Scott Short Pump Give Back Night
- KEVA Style Give Back Night
- Latin Jazz & Salsa Festival
- Latinos in Virginia Food & Resource Fair
- VCU Massey Comprehensive Cancer Center Refreshment Team for Patients and Families
- Our Laughter in The Rain
- RBI's Christmas Under the Clocktower
- Sedona Taphouse Dine Out for Charity
- Site One Landscape Supply Golf Tournament
- Washington & Lee University



Financial Summary



SUPPORT + REVENUE



Grants	\$ 181,634
Individual Contributions	\$ 62,473
Corporate Contributions	\$ 61,892
Fundraising Event Revenue	\$ 161,288
Community Run Events	\$ 4,594
Revenue from Investments	\$ 13,212
In-Kind Contributions	\$ 942,245
TOTAL REVENUE	\$ 1,427,498

EXPENSES



Program Services	\$ 1,320,653
Management and General	\$ 46,886
Fundraising	\$ 63,144
TOTAL EXPENSES	\$ 1,430,638

NET ASSETS

BEGINNING OF THE YEAR	\$ 402,044
END OF THE YEAR	\$ 407,377

Partners + Donors

LEGACY SOCIETY*

Marilyn Lipsitz Flax & Robert L. Flax
Brent & Elizabeth Timberlake
Chris Williams

\$20,000+

Anonymous
Bon Secours Richmond Health System
Massey Foundation
VCU Massey Comprehensive Cancer Center &
VCU Health

\$10,000+

Anonymous
Anonymous
Capital One Services, LLC
George J. & Effie L. Seay Foundation
Herndon Foundation
Peachtree House Foundation
The Emily S. & Coleman A. Hunter Charitable
Trust
The Rock Foundation
The Walker W. & Maria Teresa Regirer Foundation
The Windsor Foundation Trust
Virginia Cancer Institute
Virginia Law Foundation

\$5,000+

Colonial Downs Group, LLC
Mexico Restaurant
Robert & Maarja Latshaw
The Raddin Family Fund
West Charitable Trust

\$2,500+

Agnes Lisa Barker
Bristol Myers Squibb
Chris & Karen Williams
Dominion Energy Charitable Foundation
Dumbarton Properties Incorporated
Genentech, Inc.
Harford Mutual Insurance Co.
Henrico High School - Model UN Program
Mary Riley
MCV Foundation
NewMarket Corporation
Old Dominion Electrical Cooperative
Phyllis Katz Fund
Ralph & Leo Rosenthal Foundation
SiteOne Landscape Supply
T&G Enterprises

\$1,000+

Anonymous
Anonymous
Beth Brew
Bon Air Rotary
Brian Cassel
CarMax Foundation
Carolyn White
CIW Medical Center
David & Betsy Richardson
DeBoer South, PLLC
Douglas & Shelly Arthur
Earl Cox
Elizabeth O'Donnell
HCA Henrico Doctors Hospital

Partners + Donors

\$1,000+ (CON'T.)

Impact Financial, LLC
 James Kulp
 Knowledge Advisory Group
 Lab Corp of America
 Leslie Shelton
 Lisa Meyer & Chris Fulara
 Manchester Richmond Lodge 699
 Mary Helen Hackney
 McGuire Woods, LLP
 McKesson Medical-Surgical
 Melissa & Mike Conner
 Mulvihill-Walsh Family Fund
 Pablo & Adrianna Gonzalez
 Patricia Fulton
 Paula Fracasso
 Richard & Anne Riley
 Sandra Titus
 Stanley W. Nowinski/John D. & Mary D. Williams Fund
 The Clovelly Corporation
 The Eric & Andrea Charitable Foundation
 The Wawa Foundation, Inc.
 Trina Willard
 Vince D'Agostino
 Wegmans Food Markets, Inc.
 Williams Mullen Foundation

Elizabeth Wykle
 Ernie Rogers
 Harman Claytor Corrigan & Wellman
 James & Cheryl Atchison
 James Hess
 Jennifer Ligon
 Jo Anne Maxwell
 John P. Jones
 Kevin Keogh
 Lewis Media Partners, LLC
 Marcia LaMaskin
 Marlene Fischer
 Martha Kelley
 Michael & Betty Wolf
 Microsoft
 Mike Marusa
 Nancy Finch
 Nikole Miller
 Paul Ranney
 RBI Services
 Sam Atalla
 Sedona Taphouse LLC
 Smith Family Charitable Account
 Stacey Parker
 Tanza Westry
 Tom & Jenni Gallo Giving Fund
 Wells Fargo Community Grants
 Program
 Women of The Moose

\$500+

Andy Jacobs
 Aryn & Ryan Carlson
 Bill & Lyn Kyle Manson
 Bobby & Marilyn Thalhimer Family Fund
 Crystal Smith
 Dawn South
 Dianna Goodsky
 Edward White

Thank
 You!



The LINC Awards



The LINC Awards brings together friends and supporters to honor a select group of outstanding volunteers who make our services possible for area cancer patients.

Last year, we honored George Baskerville, Paul Ranney, Esq., Michael Plotkin, Esq., Martin Wegbreit, Esq., and The VCU Massey Comprehensive Cancer Center Refreshment Team for Patients and Families.

This year, **we are elated to recognize the following people who consistently go above and beyond in the cancer support community** to serve others:

Dr. Mary Helen Hackney - *Healthcare Advocate*

Ernie Rogers - *Volunteer of The Year*

Nick Brucker - *Community Ambassador*

Lindsay M. Pickral - *Pro Bono Advocate*

Williams Mullen - *Outstanding Firm of The Year*

These honorees exemplify the virtue our organization is built on – **people helping people.**



The LINC Awards Honorees

The Healthcare Advocate award is a newly established honor that recognizes **an individual who has provided distinguished leadership in healthcare on behalf of cancer patients** and is dedicated to 'LINC'ing patients to CancerLINC's services.

Dr. Mary Helen Hackney is a distinguished medical oncologist in Richmond, known for her significant contributions to cancer care and patient advocacy.

She completed her internship and residency at Virginia Commonwealth University (VCU), followed by a fellowship in hematology-oncology, and joined the VCU faculty in 1994.

Healthcare Advocate



Dr. Mary Helen Hackney

VCU Massey Comprehensive
Cancer Center

Dr. Hackney played a key role in the Massey Comprehensive Cancer Center's Rural Cancer Outreach Program, traveling weekly to provide essential cancer care to underserved areas. **In her Richmond practice, she focuses on breast cancer, offering compassionate care and working with a multidisciplinary team to provide advanced treatments, including clinical trials.** She also supports research aimed at improving survivorship and quality of life for patients.

An early advocate for Integrative Health, Dr. Hackney helped integrate services like nutrition counseling and support groups into cancer care. **She also contributed to establishing the Medical Legal Partnership and bringing CancerLINC services closer to patients.**

If not at work, Dr. Hackney will be found in the company of a pair of dachshunds. She loves all things food: cooking, farmer's markets, eating out, and sharing with others. She and her sister have a bucket list of travel destinations but never miss a week at the beach.

To be a good oncologist, it is important to have a spiritual center. One knows that some will die maybe sooner than they would like but also many will live long lives. The field is constantly changing with new opportunities. **As an oncologist, no matter the outcome, your role is to make the patient's time as good as it can be for whatever time is there. That is what makes this job so fulfilling and special.**

The LINC Awards Honorees

The Allison Held Volunteer Award is presented to **an individual who has provided outstanding volunteer service to CancerLINC and the patients we serve.** This volunteer demonstrates a commitment to others by giving of their time and talents to further our abilities and mission services.

Ernie Rogers is a highly accomplished Real Estate Broker and Auctioneer with a distinguished career spanning over two decades. Since 1998, he has specialized in selling a wide range of lifestyle properties, including golf course homes, luxury estates, waterfront properties, farms, and more. His expertise extends to both auction and traditional sales, reflecting his versatility and deep understanding of the real estate market.

Volunteer of The Year



Ernie Rogers
Black Tie Auctions

As a Past President of the Virginia Auctioneers Association and the 2004-2005 Virginia State Champion Auctioneer, **Ernie has demonstrated exceptional skill and leadership in his field.** His military background as a former Marine and Air Force Reserve Captain, combined with his experience as a banker, adds a unique depth to his professional profile. Ernie's commitment to excellence was recognized in January 2019 when he received the Virginia Hall of Fame award from the Virginia Auctioneers Association.

Ernie's professional reach extends across multiple states, with licenses in Virginia, North Carolina, and several other states as an Auctioneer. He holds various auction and real estate designations, underscoring his dedication to ongoing education and professional development. **Each year, Ernie and his team conduct around 80-85 benefit and charity auctions for non-profit organizations and private schools, highlighting his commitment to community service through Blacktie Benefit Auctions. Ernie began providing his talents to our fundraising events in 2018 and it is estimated that he has donated over \$25,000 to CancerLINC.**

Active in numerous professional and community organizations, including the Midlothian Rotary Club, the Chesterfield Chamber of Commerce, and the Richmond Association of Realtors, Ernie remains deeply connected to his local and professional networks. A native of Virginia, Ernie has traveled extensively and resides in Midlothian with his wife of over four decades and their children. His rich background and broad expertise make him **one of the leading auctioneers in Virginia.**

The LINC Awards Honorees

The Community Ambassador Award recognizes **an individual whose outreach and advocacy have made a profound impact on the lives of cancer patients** (and many others) in our community.

When life threw a curveball, Nick Brucker hit the gas. A proud JMU Duke with an engine revving in his chest and a heart full of horsepower, **he's not just surviving cancer; he's overtaking it on the inside lane.** As a brother, son, and the ultimate car enthusiast, Nick knows that life is best lived in the fast lane—preferably in something with a V8 under the hood.

Nick was a CancerLINC client back in 2020 and has since turned a lemon into a sportster. But **he's not just racing for himself. With his nonprofit, Cruising for Cancer, Nick has turned the wheel toward helping fellow cancer patients experience life at full throttle.**

Whether it's arranging a dream ride in a classic car or simply offering a hand when the road gets rough, **he's here to ensure that no one has to cruise alone.**

In the race of life, **Nick proves that even when the road gets bumpy, you can still enjoy the ride—and make sure others do, too.**

Community Ambassador



Nick Brucker
Cruising for Cancer

The LINC Awards Honorees

The Krista Latshaw Pro Bono Award is named in memory of the late Krista Latshaw, who was a Board member, dedicated advocate, and attorney for many CancerLINC clients. This award **is presented each year to a CancerLINC volunteer attorney or financial planner who has demonstrated an unwavering commitment to CancerLINC's clients.**

Pro Bono Advocate



Lindsay Pickral

Midlothian Estate & Elder Law

Lindsay M. Pickral is a distinguished attorney with Midlothian Estate and Elder Law, LLC, specializing in estate planning, estate and trust administration, long-term care and disability planning, as well as guardianship and conservatorship proceedings. **With a personal connection to the special-needs community, Lindsay is deeply committed to assisting families in similar situations.**

As an esteemed member of both the Virginia Academy of Elder Law Attorneys and its national counterpart, **Lindsay contributes her expertise as an adjunct professor for the Aging and Disability Law Practicum at the University of Richmond School of Law.** She also chairs the Governor's Virginia Public Guardian and Conservator Advisory Board. Lindsay was honored with the Allison Held Volunteer Award in 2011.

Lindsay graduated magna cum laude from the University of Richmond School of Law, where she held prominent roles as president of the McNeill Law Society and Annual Survey Editor of the Law Review. She completed her B.A. at the University of Virginia, where she was the editor of the sports page for The Cavalier Daily.

Residing in Midlothian, where she has spent nearly her entire life, **Lindsay lives with her husband George and their three energetic children, who keep them both on their toes and laughing constantly.**

The LINC Awards Honorees

The Outstanding Firm of The Year Award is bestowed upon a **local law firm that demonstrates a remarkable corporate commitment to CancerLINC and the patients we serve.**

Williams Mullen and their Foundation have been invaluable supporters of CancerLINC for many years.

In addition to their attorneys' pro bono work, including the dedicated efforts of past Board President Mary Katherine McGetrick, John Mercer, and current Board Member Jennifer Ligon, the firm also consistently sponsors our major annual fundraising events. **Their financial contributions and active involvement are vital to our mission, and we are deeply appreciative of their ongoing support and commitment to making a difference in the lives of local cancer patients and their families.**

Jennifer Ligon is a dedicated health care lawyer at Williams Mullen in Richmond, Virginia, specializing in regulatory and transactional matters within the health care sector. Her experience covers areas such as Certificate of Public Need (COPN), state licensure compliance, and compliance with Stark Law and the Anti-Kickback Statute. She provides strategic counsel to hospitals, health systems, and physician groups, helping them navigate the complex regulatory landscape of the industry.

Jennifer has also made significant contributions to the Virginia Bar Association (VBA), including serving as the chair of the VBA's Young Lawyers Division from 2019-2020. Her commitment to the legal profession and community service was recognized in 2023 when she received the Sandra P. Thompson Award from the VBA Young Lawyers Division for her outstanding work and long-term service.

Licensed to practice in both Virginia and New York, **Jennifer is also a passionate Syracuse University fan. For self-care, she enjoys reading a variety of books and taking walks.**

Outstanding Firm of The Year



Williams Mullen
Featuring Jennifer Ligon

Save The Dates

The LINC Awards
Friday, October 18th
11AM-2PM @ University
of Richmond Jepson
Alumni Center



**Pack Your Bags:
Hawaii—CancerLINC
Luau**
Thursday, April 17th
6-9PM @ Virginia
Museum of History
and Culture

**Henrico First
Responders
Dodgeball Tournament**
Monday, June 16th
6PM @ Henrico Sports
Complex



Legacy & Vision: A Path Forward

As the conclusion of the fiscal year, CancerLINC bid farewell to our Executive Director, Chris Williams. **Over the past six years, Chris has led remarkable advancements in outreach and support for cancer patients in the Metro Richmond region**, expanded our staff and volunteer base, and enhanced our infrastructure for sustainability.

His dedication to a seamless leadership transition has been invaluable. While we will miss him, we are excited for the new adventures that await him. **Chris will always be part of our CancerLINC family, and his legacy remains a vital part of our story.**

CancerLINC is on the verge of something extraordinary. As we look to the future, **we envision a world where every cancer patient—regardless of their economic background—feels empowered and supported.** Our mission to 'LINC' patients with essential non-medical resources in the greater Richmond area and its surrounding rural communities is just the beginning.

We are poised to take bold steps forward, building on our strong foundation to expand our outreach and deepen our impact. With a growing network of healthcare, legal, financial, and community partners, we are committed to ensuring that every patient receives the compassionate care they deserve.



As the number of cancer diagnoses continues to rise and we see an increase in younger patients, CancerLINC will adapt and innovate to meet their unique needs. We're excited to share our vision and goals in the coming months—initiatives that will not only enhance our services but also transform lives.

Your support is crucial in this journey. Together, we can create a community where no one has to face cancer alone. **Thank you for being a vital 'LINC' in our network. Let's magnify our impact and bring hope and healing to every patient we serve.** Together, we can illuminate the path forward, making a real difference in the lives of those affected by cancer.

Be the LINC for RVA Cancer Patients

Your gift makes a difference for nearly 800 cancer patients and families every year **by helping provide critical wraparound resources and support.**

Here are just a few examples of how, **when you donate to CancerLINC, you help stabilize cancer patients and families in Richmond and provide peace of mind** during vulnerable, difficult, and uncertain times:

Your dollars go further. Every \$1 donated is worth more than \$2.50 in support services.

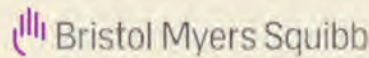
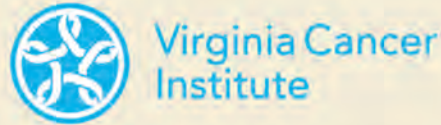
- **Individualized case management** for each patient's unique needs and circumstances to ensure that their time and energy is focused on their health.
- Access to a large network of assistance and referrals for patient's basic needs: **food, housing, and utilities.**
- Long-term **planning for accumulating medical debt** and development of strategies for financial stability.
- Education and **counsel about workplace rights** from an employment attorney.
- **Legal referrals to address issues** such as insurance denials, SSI/SSDI, eviction, guardianship, bankruptcy, medicare/medicaid, and debtor's rights.
- **Notarized life planning documents** such as wills, powers of attorney, and advanced medical directives.



Donate Today



Thank You to Our Partners



In Loving Memory

Doug Smith

Doug Smith was initially a client of CancerLINC, seeking assistance with his estate planning. He later became a passionate advocate and ambassador for our mission, sharing his cancer journey and experiences at The LINC Awards last year, alongside his wife, Michele. Tragically, Doug passed away in April.

Doug was widely known as a devoted and caring man, committed to his family, friends, and colleagues. He loved to bring people together and dedicated himself to encouraging and supporting others.

Last fall, Doug coordinated a charity golf tournament through his employer, SiteOne Landscape Supply, with all funds raised donated to CancerLINC. As a long-time employee of SiteOne, the company has since renamed the tournament in his memory. This year, SiteOne has again selected CancerLINC as the beneficiary of the funds raised, honoring Doug's unwavering support for the organization. **His legacy lives on through the many lives he touched and will continue to influence through his memory.**



Marilyn Flax

Marilyn was an ardent supporter of CancerLINC. **She and her husband Robert volunteered their legal practice to help many CancerLINC clients over the years.** Marilyn took great pride in welcoming clients and their families while their legal matters were being addressed.

Her presence at CancerLINC events was a testament to her belief in community and connection. **Marilyn and Robert were not just volunteers; they were pillars of support, embodying the spirit of service that CancerLINC strives to uphold.**

Through her kindness and dedication, Marilyn made a profound impact on the lives of many, ensuring that those navigating the complexities of cancer had access to the support they needed.

Earl was a Board Member, Marketing Committee Chair, dedicated supporter of CancerLINC and a friend to all.

Earl once reflected, "I support CancerLINC because cancer has touched my life and the lives of loved ones in many ways. I personally know how CancerLINC services can have a huge impact on the patients that receive them."

His own experiences with cancer drove his profound commitment to our mission of providing "compassionate guidance to those who need it most, at a time they've never needed it more."

Earl's compassion and tireless efforts have touched our lives and his commitment to serving the patient has had a huge impact on us all.

His influence extended far beyond his role, inspiring all who had the privilege of working with him. Though he is deeply missed, **Earl's legacy of kindness and dedication, along with his patient-centric approach, will continue to resonate through the lives he significantly impacted and the work he so passionately supported.**

Earl Cox



Always in Your Corner



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