



The LINC Awards bring together friends and supporters to honor a select group of outstanding volunteers who make our services possible for area cancer patients.

It is our opportunity to express our sincerest gratitude to all members of the CancerLINC community and thank them for their continued service and support.

These honorees exemplify the virtue our organization is built on – people helping people.

This year's event will be held on Thursday, November 13th from 11:15 AM- 1 PM at The University of Richmond Jepson Alumni Center, 442 Westhampton Way, Richmond, VA 23229.

Your participation and sponsorship helps CancerLINC continue our vital mission of providing assistance and support to those affected by cancer in our community. Together, we can make a meaningful difference.



Save the date, spread the word, and get ready to support our incredible volunteers doing good work in our community every day.

Visit <https://auctria.events/theLINCawards> for more information.

Sponsorship Packages

All Sponsorship Levels Include:

- Recognition in CancerLINC's e-newsletter
- Name/logo on the event webpage
- Name/logo on event screen and printed program
- Reserved guest seating (amount varies by level)
- Inclusion in multi-sponsor thank-you post on Facebook & Instagram
- Name/logo included in a digital "Wall of Gratitude" shared on social media post-event
- Optional "Why We Sponsor" feature via a simple online form (we design and post it)
- Sponsor spotlight carousel shared in stories
- Event thank-you reel including all sponsor logos

Presenting Sponsor (\$10,000)



- One table for 8 guests
- Presenting sponsor status in all event publicity and media
- Welcoming remarks during the program
- Lead logo placement on all signage, program, and website
- Full-page ad in the printed program
- Dedicated social media post + 2 Instagram stories thanking sponsor
- Logo featured in any short-form event video or animated reel
- Instagram highlight cover featuring your logo during campaign week
- **NEW:** Reserved parking for **4** cars

Pathway Partner (\$5,000)



- Tickets for 8 guests
- Logo in publicity materials
- Half-page ad in the program
- Logo on event signage, screen, and web link
- Individual thank-you post on social media (grouped with similar-level sponsors)
- Optional sponsor quote featured in story post

Hopeful Hearts (\$2,500)



- Tickets for 6 guests
- Quarter-page ad in the program
- Logo on event signage, screen, and web link
- Included in a "Heart of the Community" themed sponsor reel
- Tagged in Instagram story shout-out during event week

Peace of Mind (\$1,000)



- Tickets for 4 guests
- 1/6-page ad in program
- Logo on signage and webpage
- Grouped social media spotlight graphic for mid-level sponsors
- Name included in pre-event countdown story sequence

Strength in Support (\$500)



- Tickets for 2 guests
- Name on event signage, screen, program, and website
- Name featured in "Community Champions" social graphic
- Optional add-on: Instagram story poll featuring small business sponsors

Guiding Light \$250



- Tickets for 2 guests
- Name listed on screen and in event program
- Grouped thank-you slide in event wrap-up reel on social media



Bundle & Save!

Sponsors who also commit to sponsoring our Pack Your Bags: Sequins & Spurs auction event on March 19, 2026, will receive 20% off their Pack Your Bags sponsorship level.

This is a great opportunity to support CancerLINC year-round while maximizing your impact and visibility.

Become a Sponsor Today!

Sign up online by scanning the QR code to the right or by visiting:
<https://auctria.events/theLINCawards>

OR

Complete the Sponsorship Agreement Form on the next page to mail with a check or request an invoice.



Sponsorship agreement and payment are due by October 16th, 2025

Sponsorship Agreement Form

Company/Name will be a proud _____ Sponsor

at the \$ _____ Level

Company Name _____

Primary Contact _____

Email Address _____

Phone _____

Payment:

- ☐ Dual Sponsorship for LINC Awards and Pack Your Bags 2026
- ☐ Please send an invoice
- ☐ Enclosed are the sponsorship agreement and check made payable to:

CancerLINC
200 SOUTH 3RD STREET
RICHMOND, VA 23219

Authorized Signature: _____ Date: _____

Thank you for your support!

Please contact Julianne.Duvall@cancerlinc.org or 804-562-0371 x 106 with any questions and/or to request an invoice.

CancerLINC is a 501(c)(3) organization registered in Virginia. Contributions are tax deductible as permitted by law.
Financial information is available at <https://www.cancerlinc.org/financials>. Our Tax EIN is: 54-1817025.



Can't make it to the event—but still want to show your support?

Promote your business or organization by placing an ad in the LINC Awards event program! Your ad will be seen by our attendees with diverse backgrounds, helping you support CancerLINC's mission while reaching a community-minded audience.

AD RATES AND SIZE:

- Quarter Page Ad – \$100 (vertical): 2.5" x 4"
- Quarter Page Ad - \$100 (horizontal): 4" x 2.5"
- Half Page Ad – \$200: 5" x 3.5"
- Full Page Ad – \$300: 5"x 7.5"

All ads are full-color and will be printed in our professionally designed event program, distributed to every guest at the **LINC Awards on November 13, 2025.**

Sign up online by scanning the QR code to the right or by visiting:
<https://auctria.events/theLINCawards>



Ad Placement Form

AD SIZE:

☐ Quarter Page Ad – \$100 (vertical): 2.5" x 4"

☐ Quarter Page Ad- \$100 (horizontal): 4" x 2.5"

☐ Half Page Ad – \$200: 5" x 3.5"

☐ Full Page Ad – \$300: 5"x 7.5"

Company Name _____

Primary Contact _____

Email Address _____

Mailing Address _____

Payment: *Ad placement form and payment due October 1, 2025*

Please send an invoice

Enclosed are the sponsorship agreement and check made payable to:

CancerLINC
200 SOUTH 3RD STREET
RICHMOND, VA 23219

Authorized Signature: _____ Date: _____

Thank you for your support!

Please contact Julianne.Duvall@cancerlinc.org or 804-562-0371 x 106 with any questions and/or to request an invoice.